

# PwC Cloud Strategy & Advisory

Have you got what it takes?

## The Challenge

Cloud adoption fundamentally shifts how your company delivers value to customers from every part of the organisation, and determining the correct approach to modernising technology functions can mean the difference between competitive advantage or organisational complexity.

- **Cost Management**

How will cloud cost usage be monitored to optimise resource allocation.

- **Security & Compliance**

Ensuring organisational configurations and practices meet best practice security standards.

- **Integration Challenges**

How will cloud services integrate with existing on-premise systems without business disruption.

- **Skills Gap**

Are the right capabilities embedded in the organisation to reflect new ways of working and technologies.

- **Governance**

What impact will cloud strategy have on governance, financial processes & operations.

- **Vendor Lock-in**

Will my cloud architecture be modular and portable or will I be locked into one cloud vendor?

- **Return on Investment**

What is the ROI for investing in a more modern IT operating model?

- **Embed Automation**

How can I embed automation capabilities to make this shift more efficient?



## The solution

Cloud transformation is about your business, not just technology

We can help define a strategy for transforming your business with the Cloud

### Cloud Business Value

PwC can build you a business case that identifies the key components relevant to your organisation's value chain aligned to business capabilities.

### Blueprints and Architecture Accelerators

PwC's blueprints & accelerators can expedite & secure your adoption of cloud infrastructure patterns and guardrails.

### Capability Maturity

PwC's cloud maturity assessment, helps organisations understand their levels of maturity & set realistic and strategic goals for future cloud adoption.

### Migration and Management Planning

PwC's Migration Factory tool drives a proven, prescriptive, and repeatable end-to-end cloud experience from program management and migration execution support while providing knowledge and insights.



Business Value



Workload Disposition



Provider Selection



Capability Maturity



Trust by Design

### Key benefits

#### Develop or refine your cloud adoption strategy to be fit for purpose

Go beyond a technical perspective to connect business capabilities to cloud solutions with a viable plan integrating cost, technology and operations.

01

#### Create competitive advantage

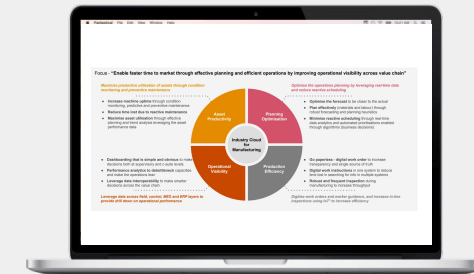
Embracing a cloud strategy isn't just a technological shift; it's a strategic leap that transforms data into insights, accelerates innovation, and propels your business ahead - creating not just a competitive advantage, but a pioneering edge in the digital era.

02

#### Organisation of the future

Enable agile cloud adoption that keeps your leaders engaged while identifying opportunities to drive efficiency and streamline costs during your cloud transformation.

03



Insight and actions are configurable based on your requirements

## Case study

### CSP Analysis & Strategy for Digital Media Software Company

#### Challenge

Client was shifting its business model from a shrink-wrapped product company to a SaaS company. In support of this transformation, IT had to become more agile and scalable to effectively enable new SaaS offerings as well as aggressive organic and inorganic growth plans.

01

#### Solution

PwC helped develop a strategy and 3 year roadmap to migrate to their private cloud

- Developed and conducted a thorough analysis across security, data management, contracts and backup / DR to assess and select cloud vendors
- Established dynamic dashboard to help gain real-time insight into cloud operations and revenue impact associated with issues globally.

02

#### Results

Key project achievements included the below, allowing the client to achieve its business objectives:

- Consistent process of selecting cloud vendors for SaaS, PaaS and IaaS services.
- Migration strategy to move the legacy environment to a cloud environment.

03

## Let's connect



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